

e-Business Research Forum eBRF 2003
CONFERENCE PROCEEDINGS



From Idea to Knowledge

FeBR 2003

Frontiers of e-Business Research 2003

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FOREWORD

Unlike the two first eBRF conferences that took place in the arctic darkness of November, eBRF 2003 was organized closer to the light of summer, September 23-25. A record audience, representatives of Business, University, and Government (BUG) from different parts of the world attended the third border-crossing eBRF conference to exchange views and ideas on business in knowledge society – and to enjoy the special atmosphere and “BUG spirit” of this forward-looking event.

In 2001, eBRF was launched as part of the eTampere knowledge society development program, to encourage holistic, multidisciplinary, and border-crossing research on the effects of e-business, the multiple effects of the recent ICT development on business reality. The research submitted and accepted for presentation at eBRF 2003 fell into four broad categories labelled (i) Consumers and Communities, (ii) Managing Knowledge and ICT in Business, (iii) From Venture to Capital, and (iv) Business Models and Value Networks.

After the conference, presenters had until the end of the year to submit completed papers to be published in *Frontiers of e-Business Research (FeBR) 2003*, the conference proceedings. Loyal to its mission of offering a true frontier land to the explorers of business in knowledge society, *FeBR 2003* again comprises a wide variety of research papers, from conceptual to empirical, from traditional to more experimental by nature. As such, the collection of 43 full papers and 3 case summaries opens a panorama to the ongoing research on the phenomena at hand.

In conclusion, we would like to warmly thank all the contributors – participants, authors, speakers, reviewers, session chairs, sponsors (especially the Academy of Finland and the Foundation for Economic Education), and corporate partners (Metso Automation, SOK Corporation, Soon Com, Tampere Chamber of Commerce, Tampere Technology Centre, and UPM Kymmene). For their commitment and endurance we warmly thank the entire eBRC team, but especially Hanna Martin and Johanna Tommila, the chief organizers of the event.

Thanks to each of your contribution, we look forward to welcoming everyone to yet another eBRF experience in Tampere, during September 20-22, 2004!

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Co-Chair of eBRF 2003

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