



"Research Forum to  
Understand Business  
in Knowledge Society"

## **CALL FOR ABSTRACTS – EBRF 2007**

### **“Business, Technology and Growth”**

**SEPTEMBER 25 - 27, 2007  
AGORA — JYVÄSKYLÄ, FINLAND**

EBRF is an innovative, border-crossing research conference created, in 2001, to understand business in knowledge society and to build a community representing a wide spectrum of perspectives. The 7<sup>th</sup> EBRF Conference calls for people from different backgrounds to present either fresh ideas or completed research – all in the spirit of building cross-disciplinary co-operation and breakthrough research results.

To date, EBRF has been organized each year in Tampere, Finland. In 2006, EBRF came together with ICEB for a historical joint conference. This was the first time ICEB was organized outside Asia. In 2007, EBRF will itself venture beyond its home nest, as the conference is organized in Jyväskylä, in the very middle of Finland, in cooperation between University of Jyväskylä and Tampere University of Technology.

#### **CONFERENCE THEMES**

Whether business, and society at large, is faced with a transformation of kind to industrialization, is not the question. Services, production, marketing, procurement and delivery are digitized wherever possible. While businesses, in the process, increasingly share information and create strategic networks, profit sharing and the launch of entirely new businesses are becoming increasingly complicated. As business turns from capital intensive to knowledge intensive, and people increasingly find motivation from other than maximal financial income, novel and innovative approaches to business are called for.

EBRF seeks to understand business in knowledge society. We welcome exploratory, conceptual and empirical research papers – entertaining both qualitative and quantitative approaches. Research topics can range from global phenomena to local challenges and cases that are of general interest, and be society, business or technology oriented.

#### **Topics of interest include but are not limited to the following:**

- Business and Competitive Intelligence
- Business Competence as Capital for Investments
- Business Performance Management
- Consumers and Information Technology
- Enterprise Architectures and e-Business
- Growth Venturing: Strategies and Ownership
- Innovation Environments
- Intellectual Capital Management
- Knowledge Intensive Organizations
- Knowledge Management vs. Management of Knowledge
- Networked Organizations and Global Business
- Service Management and Engineering
- Software Business and Growth
- Technology Based Business Models

**A detailed look at the topics can be found at [www.ebrf.fi](http://www.ebrf.fi)**

## **ABSTRACT SUBMISSION – MAY 14, 2007**

Please submit a one or two page abstract for a double blind review process through the conference website [www.ebrf.fi](http://www.ebrf.fi). At the website, you will also find further instructions and an abstract template. The abstracts will be subject to a constructive review process by an international group of senior scholars representing cutting-edge knowledge on the themes at hand.

## **THE EBRF PUBLICATION PROCESS**

Presentation of an accepted abstract leads to publishing a full paper in the conference proceedings. Please note that in the EBRF publication process, presenters will have a few months after the conference to finalize their papers taking into account the feedback received at the conference. The conference proceedings in the form of a CD-ROM publication will be included in the conference fee and sent to the participants after its publication.

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## **ORGANIZERS**

University of Jyväskylä and Tampere University of Technology, Finland

## **MEMBERS OF EBRF BOARD**

Chair, Professor Mika Hannula, Tampere University of Technology, Finland  
Conference Chair 2007, Professor Matti Koiranen, University of Jyväskylä, Finland  
Past Conference (2006) Chair, Professor Marjatta Maula, Tampere University of Technology, Finland  
Founding Conference (2001-2005) Chair, Professor Marko Seppä, University of Jyväskylä, Finland  
Local Organizing Committee Chair 2007, Dr. Mari Suoranta, University of Jyväskylä, Finland  
Secretary, Chief Coordinator 2007, Johanna Tommila, Tampere University of Technology, Finland

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## **IMPORTANT DATES**

|                                       |                        |
|---------------------------------------|------------------------|
| Abstract submission                   | <b>May 14</b>          |
| Notification of acceptance            | <b>June 29</b>         |
| Registration (Presenting Scholars)    | <b>August 6</b>        |
| Registration (Regular)                | <b>September 10</b>    |
| Conference                            | <b>September 25-27</b> |
| Full paper submission                 | <b>November 30</b>     |
| Publication of conference proceedings | <b>January 2008</b>    |

## **ADDITIONAL INFORMATION**

Please see:

[www.ebrf.fi](http://www.ebrf.fi)

Or contact:

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