v2c forum 2009

building business from venture-to-capital

23.-24.3.2009

university of jyväskylä

open event
all welcome

23.3. GLOBAL VENTURE LAB KICKOFF

12:45-13:15 Welcoming (doors close at 13:15 for webcasting!)

13.15-15.00 **LET'S GLOBALIZE INNOVATION!** (agora aud 1)

Words of Inauguration, JYU Rector Aino SALLINEN

Keynote on Growth Venturing

-Tommi RASILA, CEO of Tampere Chamber of Commerce and Industry,

Beyond National Silos: The "who-do" of GVL Network

- Dhrubes BISWAS, IIT Kharagpur; Co-Founder
- Marko SEPPÄ, JYU, Founding Chair
- Ikhlaq SIDHU, UC Berkeley, Co-Founder

15.00-15.30 coffee break

15.30-17.00 **GVL TALKS**

BUSINESS (gamma)	**LEARNING** (agora 1)	**RESEARCH** (ag c132.1)
Keynote: Pekka RISSANEN	**Keynote: Taneli TIKKA**	**Keynote: Antti HAUTAMÄKI**
Best practices of co-entrepreneurship	**Is growth venturing for you? Words from serial entrepreneur**	**Commercialization as science?**
Chair: Christian ASPEGREN Discussants: Pekka JÄRVINEN, Sami KETTUNEN, Jukka MUILU, Eero TEERIKORPI	**Chair: Mari SUORANTA** Discussants: Marko TORKKELI, Vesa PUHAKKA	**Chair: Jukka HEIKKILÄ** Discussants: Dhrubes BISWAS, Heikki HANKA, Marko JÄRVENPÄÄ, Ikhlaq SIDHU
Event in Finnish	Event in Finnish	Event in English

****PRESS CONFERENCE** – by invitation only (Lea Pulkkinen)

17.00-17.30 coffee break

17.30-19.00 **JYU TALKS OPENING CEREMONY** (agora aud 1)

Welcoming, Rector Aino SALLINEN

Keynote solving global problems at the local level:
Case Operaatio Maa, Martti SYRJÄ & Erja HÄKKINEN

Case GVL, Dhrubes BISWAS, Marko SEPPÄ, Ikhlaq SIDHU

Case Sustainable growth venturing, Pasi KEINÄNEN

What is JYU TALKS about? Jane PORTER

19:45 **DINNER (by invitation only)**

Draft only, subject to changes

24.3. RUNWAY TO GROWTH

by invitation only

Runway to Growth facilitates for a half-day strategy workshop for six GVL venture teams: Founders, their co-entrepreneurs, and other value-creation partners. Each venture team (A to F) has 40 minutes in six different workshops, all addressing a critical subject to be tackled on the venture's way to global markets.

08.00-08.25	**Global get-together,** Agora Delta *Preparation of stage by GVL founders and workshop hosts*
08.30-10.00	**On the Runway (workshops I & II)**
10:00-10:15	break
10.15-11.45	**On the Runway (workshops III & IV)**
11:45-12:45	**working lunch,** Hotel Alba
12.45-14.15	**On the Runway (workshops V & VI)**
14.15-15.45	**CLOSING REMARKS,** in restaurant, tba *Conclusions by GVL founders, workshop hosts, participants*

Theme	Runway Partner	Room	I 8.30-9.10	II 9.15-9.55	III 10.15-10.55	IV 11.00-11.40	V 12.45-13.25	VI 13.30-14.10
GOVERNANCE	**PwC**	MaE 303	A	B	E	F	C	D
LEGAL	**Procopé & Hornborg**	MaE 201	B	A	F	E	D	C
FINANCE	**Finnvera**	Ag C232.1	C	D	A	B	E	F
BUSINESS DEVELOPMENT	**Technopolis Ventures**	Ag C221.1	D	C	B	A	F	E
BRANDING	**Aava & Bang**	MaE 123	E	F	C	D	A	B
GLOBALIZATION	**tbc**	MaE 123	F	E	D	C	B	A

aava & bang

PRICEWATERHOUSECOOPERS

TECHNOPOLIS

PROCOPÉ & HORNBORG
Finnish experts in business law

FINNVERA

Draft only, subject to changes